Re-Use

Functional

Design

Emotional

Technical
Re-Use

WHAT?
Re-use of products and materials based on a deposit system.

WHY?
Re-use can minimise use of resources as they will be used again instead of becoming waste. Re-use can also prolong a product lifespan.

CHALLENGES
– It requires systems that are easy to engage with for users in everyday life.

EXAMPLES
– Re-use of a product in its original form, similar to the Danish bottle deposit system, Dansk Retursystem.
– Re-use of a product material, similar to H&M in collaboration with I:CO-Systems; bring a bag of clothes to the store and get money off.

THIS CARD LINKS TO

FURTHER READING