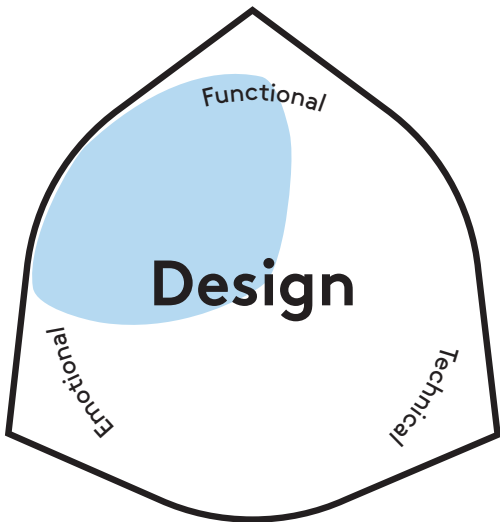


Multi-Functionality



Multi-Functionality

WHAT?

Product that can serve multiple functions for one or for several users:

1. Transformation of function.
2. Transformation of function to context.
3. Transformation to body-type.

WHY?

Multi-functionality can minimise use of resources by optimising product usability.

CHALLENGES

- It demands user friendly design.
- It creates a risk of low product functionality overall.

EXAMPLES

- Multi-gender garments such as **Weekday's S(HE)** product line or the garment subscription service **Good Practice**.
- The **EMPWR Coat** by **The Empowerment Plan** is a jacket that can transform into a sleeping bag initially developed to help homeless people (www.empowermentplan.org).

THIS CARD LINKS TO

/ Repair / User Understanding

FURTHER READING

Fletcher & Grose (2012). **Fashion & Sustainability: Design for Change**. Laurence King Publishing, London / Kunha & Broega (2009). **Designing Multifunctional Textile Fashion Products**. Proceedings of the AUTEX 2009 World Textile Conference, Izmir, Turkey.