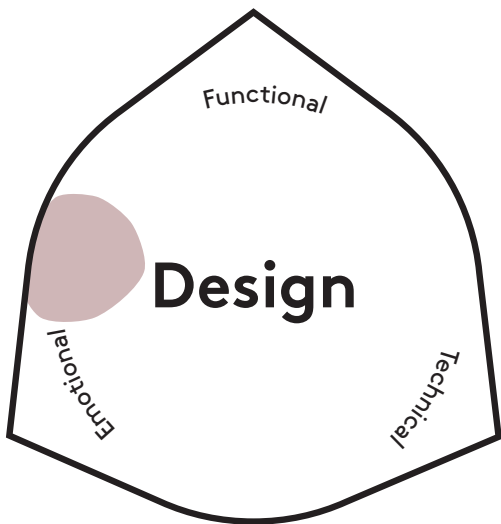


Informal Sharing and Heritage



Informal Sharing and Heritage

WHAT?

Users that share products in a self-driven and un-systematised manner.

WHY?

This approach taps into the current sharing paradigm that focuses on prolonging the lifespan of a product. Sharing and heritage can be:

1. an economic advantage.
2. a way of passing on/creating emotional value in a product.

CHALLENGES

- Products may not fit new users.
- Unwanted traces of time and use in product may occur such as i.e. smell and stains.

EXAMPLES

- People tend to share products that possess value; emotionally, economically or both such as garments made of fur or baby clothes that are frequently shared due to the short use time and thereby lack of wear and tear. **Swapping 'parties'** are similarly seen as a growing phenomenon. See for example **Copenhagen Fashion Exchange**.

THIS CARD LINKS TO

/ Formal Sharing and Heritage / Informal Alteration and Modification / User Understanding

FURTHER READING

Fletcher (2016). *Craft of Use*. Routledge / Skjold & Ræbild (2016). *Fur design as mediator of sustainability*. Nordcode Conference, Kolding.