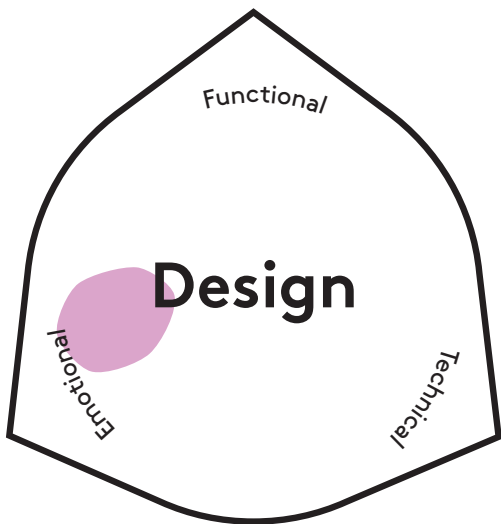


Informal Alteration and Modification



Informal Alteration and Modification

WHAT?

Users adjust and modify products themselves, for themselves and near relations. This is self-driven and un-systematised.

WHY?

To prolong product lifespan and to adapt a product to its own changing needs.

CHALLENGES

- It relies partly on the product's emotional value.
- Many users do not have the necessary skills to make alterations and modifications.

EXAMPLES

- In the project, **Local Wisdom**, British scholar Kate Fletcher, has documented ways in which users adjust and modify garments over time.
- Blogging and Youtubing about DIY is a growing phenomenon.

THIS CARD LINKS TO

/ Formal Alteration and Modification / Informal Sharing and Heritage / Repair / User Understanding

FURTHER READING

Fletcher (2016). **Craft of use**. Routledge / Gwilt (Ed.) (2015). **Fashion Design for Living**. Routledge.